



Marketing Manager in Munich (m/w/d)

Vizoo GmbH, Johann-Karg-Str. 30, 85540 Haar, Germany

About Vizoo

Vizoo was founded in 2013 and provides solutions in the area of material digitization. Our cutting-edge hardware and software *made in Germany* generate true to life materials and fabrics is a foundational component for 3D fashion and product visualization. Vizoo consists of a competent and diverse team of 25 employees from 9 countries united by the passion for digitization and automation, located in two offices in Germany as well as one in the US.

The main products, the xTex scanner and xTex software, capture the visual properties of a material's surface and process the data into seamlessly repeatable 3D texture maps. Furthermore, using an experienced team of 3D artists, Vizoo offers a material digitization and render services.

After more than 8 years in business, thanks to the drive of our people, Vizoo has established an excellent reputation delivering innovative hard- and software as well as high quality services. Vizoo products are part of the digital transformation efforts of the biggest automotive, interior & fashion companies. Together with a worldwide network of partners, the Vizoo xTex scanner is distributed and used in more than 40 countries to create digital materials for all kinds of application areas like 3D design, virtual showrooms and configurators.

For more information visit www.vizoo3d.com | [Instagram](#) | [Youtube](#) | [linkedin](#) | [fashionprompts](#)

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What we are looking for

We are looking for a Marketing Manager who builds the Marketing for Vizoo from the green field. Together with our sales department and design team, you will be responsible to market our hardware and software products worldwide through various channels. Your expertise will help us show the relevance of our products in the fashion and furniture industry, improve our communication with our target audience to fashion and interior brands, but likewise to manufacturers and fabric mills.

Your Responsibilities

- Develop, execute, and manage a Marketing strategy based on sales requirements to heighten awareness and accelerate new business
- Plan, conceptualize and realize online and offline marketing activities incl. customer success stories and identify new marketing and sales channels
- Develop and ensure Brand Management across all channels
- Support launch of the new company website and maintain it afterwards
- Interact and develop close working relationships with Sales, other internal departments, and external agencies
- Develop and implement KPIs and report efficiency to management

What you should bring

- First years of work experience in Marketing, Brand Management or social media (e.g. linkedin, instagram, youtube)
- Degree in Marketing, Communications, or similar qualification
- Strong writing, communication, and storytelling skills in English; German and other languages are a plus
- Firm understanding of Marketing technologies like CRM, google workspace, SEO, SEA
- Proficient knowledge in Microsoft Office (especially PowerPoint, Excel); image (e.g. Photoshop, Illustrator) and video editing are advantageous
- Strong organizational skills to handle several projects in parallel
- Entrepreneurial Mindset: Be proactive, think independently and highly motivated to add value to our customers
- Curiosity around the world of 3D technologies, digitization, and the textile industry

What we offer

- Experience creative freedom to build marketing from the ground up in a highly dynamic environment
- Be part of a passionate, international, and diverse team and a fast growing company with flat hierarchies
- Together we are strong - let's grow your career by developing your strengths further
- Participate in the creation of products that are utilized by the biggest brands and manufacturers of the fashion, interior, and automotive industry worldwide
- Part time contract possible (minimum 60%)
- Flexible working hours, adjustable to your lifestyle
- Free fruit, coffee, drinks, and petting the office dog

If you are interested, please send your CV and application letter to jobs@vizoo3d.com, and hopefully see you soon.

Your HR contact:

Ms. Judith Frenzel

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Email: jobs@vizoo3d.com